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MEDIA ALERT

DICK'S Sporting Goods Hosts Pep Rally at Seton Catholic Prep to Send Off Lady Sentinels to Nationals Basketball Tourney in New York

*Division II State Champions girls basketball team is the **No. 2 seed; one of four girls' teams nationwide chosen to play; one of five state champions in the tourney***

WHO: Representatives from DICK'S Sporting Goods (DSG), Seton Catholic Prep's Girls Varsity Basketball team (Division II State champions—the school's eighth Division II State Title under Coach Karen Self) and the Seton student body.

WHAT: A pep rally hosted by DSG in celebration of No. 2 seed Lady Sentinels—No. 12 in [USA TODAY Sports' "Super 25 Expert Rankings"](#)—as they head to Madison Square Garden in New York for the [DSG High School Nationals](#), March 31-April 2.

WHEN: 8:10 a.m., Thurs., March 24. The pep rally agenda, approx. 30 minutes, is as follows:

- Welcome from Student Body President Brandon Garcia
- Prayer and National Anthem performed by Seton saxophonist James Stevenson
- Performance by Seton's Varsity Cheer team, '16 Division III State Champions
- Athletic Director Matt Mayo to acknowledge winter sports champion teams
- Chandler Councilmember Kevin Hartke to recognize Lady Sentinels, Seton Athletics
- Seton Band to play the fight song under the direction of Music Director Tim Smith

WHERE: Seton Catholic Preparatory Gym
1150 N. Dobson Road
Chandler, AZ 85224 (Enter lot off Dobson and Ironwood) [Google Map](#)

WHY: To give the Seton Girls Varsity Basketball team and spirited send off and recognize their invitation to the DSG High School Nationals, a prestigious event to provide a platform for top nationally ranked high school basketball teams to compete against each other in a season ending tournament. Also, the pep rally will recognize the legacy of the Lady Sentinels under Coach Self, who has guided Seton to the school's recent eighth state title and four second-place finishes since 1996.

About DICK'S Sporting Goods High School Nationals | 'Who Is the Best High School Basketball Team in the Country?'

Featuring the best high school basketball talent in the country, The DICK'S Sporting Goods High School Nationals returns to New York City for the third-consecutive year.

- **More** -



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DICK’S Sporting Goods Hosts Pep Rally at Seton Catholic Prep – Add One

For the first time in tournament history, all eight of the boys teams and all four of the girls teams selected to play in the eighth-annual high school basketball tournament are ranked in the USA Today “Super 25 Expert Rankings.” This year’s pool will also include five state champions.

The girls field includes three different state champions as well: Seton Catholic Prep (AZ), Ribault High School (FL) and St. Francis High School (GA). Riverdale Baptist (MD) will have the opportunity to become the first three-time champion on the girls side.

“At DICK’S, we believe that sports matter and serving as the title sponsor of this great event for the third-straight year gives us the chance to provide these players, their families and their fans with a first-class experience,” said Mark Rooks, Vice President of Sports and Community Marketing, DICK’S Sporting Goods. “This year’s tournament features an impressive field of teams from across the country, and we’re excited to watch them compete in the coming weeks in New York City.”

The three-day, single-elimination tournament begins Thursday, March 31, at 12 p.m. (boys quarterfinals on ESPNU) and continues on Friday, April 1, at 11 a.m., all from Christ the King High School (girls semifinals on ESPNU and boys semifinals on ESPN2). On Saturday, April 2, competition shifts to Madison Square Garden, where a girls (ESPN2 at 10 a.m.) and boys champion (12 p.m. on ESPN) will be crowned.

About Seton Catholic Preparatory and the Athletics Program

Founded in 1954, Seton Catholic Preparatory is a private, coeducational high school in Chandler, Arizona open to students of all faiths and dedicated to academic excellence, leadership and loving service to others. Seton Catholic Prep serves a diverse student population of more than 550 young men and women from parochial, private, charter, public and home schooling backgrounds. For 60 years as the only Catholic college preparatory high school in the East Valley of Phoenix, Seton Catholic Prep focuses on developing the individual student. The Seton experience allows ample opportunity for students to discover and develop their God-given talents in a supportive community, thus enabling them to succeed in higher education. www.setoncatholic.org.

The Seton Catholic Athletics Program contributes to the growth and development of student athletes by offering a full complement of sports in a Christian atmosphere. Seton Catholic competes locally, regionally and nationally in more than a dozen boys’ and girls’ sports and has won nearly 60 state championships since its founding. For more information and athletics news, visit www.setoncatholic.org/athletics.

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